



# 2023 Annual Sponsor Brochure

# Why we should sponsor CREW KC!

## MARKET YOUR COMPANY

Sponsorship provides ongoing visibility throughout the year to our members and guests. CREW KC averages 150 members, representing approximately 40 different disciplines of the Kansas City commercial real estate industry.

CREW KC is a chapter within the *international* CREW organization, consisting of nearly 12,000 members.

Email announcements reach nearly 2,000 local members and guests each month.

## SAVE MONEY

Roll your CREW KC membership expenses into an annual sponsorship. Make one payment for the entire year! Many popular CREW membership expenses can be paid through an annual sponsorship. Examples include:

- Pre-paid programs packages are available, granting free admission to all events (excludes golf tournament and membership retention events)
- Annual Convention and Marketplace registration (approximate \$1,200 value)
- Annual membership fees (ranging from \$390 - \$560 value)
- Annual golf tournament entry (\$1,100 foursome value)
- And many more! See the brochure for descriptions...

## MEMBERS ONLY PROFESSIONAL DEVELOPMENT

Considered to be the industry's premier business networking event, the annual CREW Networking Convention & Marketplace offers industry professionals access to top speakers, educational sessions, leadership training, and industry exhibitors.

Board of Directors and committee experience elevate business skills to the next level. Current committees include: Communications, Golf, Membership, Mentorship, Programs/Community Connections, Sponsorship and Equity, Diversity and Inclusion.

Annual awards are given to outstanding members of the organization. This encourages member participation within the CREW organization and exposure to a wide commercial real estate audience.

CREW KC's mentorship program partners seasoned professional members with those starting their career, providing invaluable insight into the commercial real estate field and future business.

Networking events develop interpersonal skills, while promoting your business to other attendees.



## Platinum - \$6,500

## Gold - \$5,000

## Silver - \$4,000

## Bronze - \$3,000

Paid membership to qualified individual	3	2	1	1
Paid registration for CREW KC events *	2	2	1	1
Sponsorship of CREW KC event **	1	1	1	
Foursome registration for Annual Golf Tournament***	1	1	1	
Paid registration at CREW Network Convention	1	1		
Paid registration for one CREW Network Leadership Summit	1			
\$500 travel reimbursement for either CREW Network Convention or Leadership Summit	1			
Company recognition at all CREW KC events	•	•	•	•
Company logo and web link on CREW KC electronic communication	•	•	•	•
Industry exclusivity ****	•			

\* Excludes golf tournament, membership retention events, and awards dinner

\*\* Select one of the following: Holiday Party, Quarterly Luncheon, Annual Member Celebration, or 2 Professional Development Sessions. Event choice priority will be given in order of commitment date.

\*\*\* Sponsor may elect to have an additional paid individual membership in lieu of golf foursome. Must elect to use foursome by 45 days before tournament.

\*\*\*\* One company in industry sector can be included as a sponsor at this level. Current annual sponsors will be given right of first refusal until January 1, 2023, followed by a first come, first serve basis.

# 2023 CREW KC ANNUAL SPONSORSHIP BENEFIT DESCRIPTIONS

## **CREW Annual Membership (Valid through 2023 )**

Membership can be any of the following: voting, associate, civic, or affiliate. Individuals must qualify for membership. Please keep in mind, memberships are non-transferable and belong to individual members, not companies.

## **Pre-Paid CREW KC Program Registration**

Paid registration\* for each CREW KC program throughout the year. Registration for golf tournament and membership retention and recruitment events excluded.

## **2023 CREW Network Convention & 2023 CREW Network Leadership Summit Registration**

Paid registration fee for CREW KC member to attend either Convention and/or one Leadership Summit, based on sponsorship level.

## **Annual Holiday Party**

Celebrate with CREW KC!

- Recognition in all event announcements and at event
- Logo & web link on CREW KC website during event month
- 2 registrations included\*

## **Professional Development Programs (2 events)**

Events designed to enhance professional and leadership skills.

- Recognition in all event announcements and at event
- Logo & web link on CREW KC website during event month
- 2 registrations included at both events

## **CREW KC Quarterly Luncheon Sponsor**

Typically January, April, July, & October luncheons featuring distinguished panels or guest speakers.

Networking opportunity and highly attended by both members and non-members.

- Recognition in all event announcements with option to provide company video link in emailed announcements. *Video provided by sponsor.*
- Logo & web link on CREW KC website during event month
- 2 registrations included\*
- Distribution of your marketing materials

## **CREW KC Annual Meeting Sponsor**

Members-only dinner to celebrate our chapter and to introduce members new to CREW!

- Recognition in all event announcements with option to provide company video link in emailed announcements. *Video provided by sponsor.*
- Logo & web link on CREW KC website during event month
- 2 registrations included\*
- Distribution of your marketing materials

## **CREW KC Annual Meeting Drink Sponsor**

Members-only dinner to celebrate our chapter and to introduce members new to CREW!

- Recognition in all event announcements and at event
- Logo & web link on CREW KC website during event month
- 2 registrations included.\*



# 2023 CREW KC ANNUAL SPONSORSHIP COMMITMENT FORM

**Visit our website to complete a commitment form - <https://crewkansascity.org/sponsorship>.**

**After submission, CREW Network will email the primary contact an invoice for payment.**

**Thanks for your support!**