



2021 Annual Sponsor Brochure



Why we should sponsor CREW KC!

MARKET YOUR COMPANY

Sponsorship provides ongoing visibility throughout the year to our members and guests. CREW KC averages 120 members, representing approximately 40 different disciplines of the Kansas City commercial real estate industry.

CREW KC is a chapter within the *international* CREW organization, consisting of nearly 10,000 members.

Email announcements reach nearly 2,000 local members and guests each month.

SAVE MONEY

Roll your CREW KC membership expenses into an annual sponsorship. Make one payment for the entire year! Many popular CREW membership expenses can be paid through an annual sponsorship. Examples include:

- Pre-paid programs packages are available, granting free admission to all events (excludes golf tournament and membership retention events)
- Annual Convention and Marketplace registration (approximate \$1,000 value)
- Annual membership fees (ranging from \$390 - \$560 value)
- Annual golf tournament entry (\$950 foursome value)
- And many more! See the brochure for descriptions...

MEMBERS ONLY PROFESSIONAL DEVELOPMENT

Considered to be the industry's premier business networking event, the annual CREW Networking Convention & Marketplace offers industry professionals access to top speakers, educational sessions, leadership training, and industry exhibitors.

Board of Directors and committee experience elevate business skills to the next level. Current committees include: Communications, Golf, Membership, Mentorship, Programs/Community Connections, Sponsorship and Equity, Diversity and Inclusion.

Annual awards are given to outstanding members of the organization. This encourages member participation within the CREW organization and exposure to a wide commercial real estate audience.

CREW KC's mentorship program partners seasoned professional members with those starting their career, providing invaluable insight into the commercial real estate field and future business.

Networking events develop interpersonal skills, while promoting your business to other attendees.





Platinum - \$5,500

Gold - \$4,000

Silver - \$3,000

Bronze - \$2,000

Paid membership to qualified individual	3	2	1	1
Paid registration for CREW KC events *	2	2	1	1
Sponsorship of CREW KC event **	1	1	1	
Foursome registration for Annual Golf Tournament***	1	1	1	
Paid registration at CREW Network Convention	1	1		
E-Blast Spotlight	1	1		
Paid registration for one CREW Network Leadership Summit	1			
\$500 travel reimbursement for either CREW Network Convention or Leadership Summit	1			
Company recognition at all CREW KC events	•	•	•	•
Company logo and web link on CREW KC website	•	•	•	•
Company recognition in each CREW KC E-blast	•	•	•	•
Industry exclusivity ****	•			

* Excludes golf tournament and membership retention events

** Select one of the following: Holiday Party, Quarterly Luncheon or Annual Member Celebration. Event choice priority will be given in order of commitment date.

*** Sponsor may elect to have an additional paid individual membership in lieu of golf foursome.

**** One company in industry sector can be included as a sponsor at this level. Current annual sponsors will be given right of first refusal until January 1, 2021, followed by a first come, first serve basis.



2021 CREW KC ANNUAL SPONSORSHIP BENEFIT DESCRIPTIONS

CREW Annual Membership (Valid through 2021)

Membership can be any of the following: voting, associate, civic, or affiliate. Individuals must qualify for membership. Please keep in mind, memberships are non-transferable and belong to individual members, not companies.

Pre-Paid CREW KC Program Registration

Paid registration* for each CREW KC program throughout the year. Registration for golf tournament and membership retention and recruitment events excluded.

2021 CREW Network Convention & 2021 CREW Network Leadership Summit Registration

Paid registration fee for CREW KC member to attend either Convention and/or one Leadership Summit, based on sponsorship level.

E-Blast Sponsor Spotlight

- Your company featured in one month of CREW KC E-blasts. Delivered to 1,700+ emails, twice monthly.
- Feature your company video, logo, and custom content up to 250 words to be included in the e-blast. *All content provided by sponsor.*

Annual Holiday Party

Celebrate with CREW KC!

- Recognition in all event announcements and at event
- Logo & web link on CREW KC website during event month
- 2 registrations included*

CREW KC Quarterly Luncheon Sponsor

Typically January, April, July, & October luncheons featuring distinguished panels or guest speakers.

Networking opportunity and highly attended by both members and non-members.

- Recognition in all event announcements with option to provide company video link in emailed announcements. *Video provided by sponsor.*
- Logo & web link on CREW KC website during event month
- 2 registrations included*
- Distribution of your marketing materials

CREW KC Annual Meeting Sponsor

Members-only dinner to celebrate our chapter and to introduce members new to CREW!

- Recognition in all event announcements with option to provide company video link in emailed announcements. *Video provided by sponsor.*
- Logo & web link on CREW KC website during event month
- 2 registrations included*
- Distribution of your marketing materials

CREW KC Annual Meeting Drink Sponsor

Members-only dinner to celebrate our chapter and to introduce members new to CREW!

- Recognition in all event announcements and at event
- Logo & web link on CREW KC website during event month
- 2 registrations included.*



2021 CREW KC ANNUAL SPONSORSHIP COMMITMENT FORM

Visit our website to complete a commitment form - <https://crewkansascity.org/sponsorship>
After submission, CREW Network will email the primary contact an invoice for payment.

If you would prefer to complete a written commitment form. Complete steps 1-4 below.

Thanks for your support!

Step 1 - Select your Annual Sponsorship Level (select one):

- Platinum \$5,500
- Gold \$4,000
- Silver \$3,000
- Bronze \$2,000

Step 2 - Payment Options:

Total Amount Owed: \$ _____

- Enclosed check made payable to CREW KC
- Credit Card (VISA, MasterCard, American Express, Discover)

Card Number: _____

Exp. Date: _____

Name on Card: _____

CVV/Sec. Code: _____

Signature: _____

- Please Invoice

Step 3 - Sponsor Information

Company Name: _____

Primary Contact: _____

Email: _____

Phone: _____

Address: _____

City/State/Zip: _____

Website: _____

Names of paid members (as applicable to sponsor level):

1. _____

2. _____

3. _____

Step 4 - Submit Form

Email completed form and company logo to: Chris Blair (chrisb@crewnetwork.org)

Mail checks to: CREW KC, 1201 Wakarusa Drive, Suite D, Lawrence, KS 66049